

Shape
Our Region.
Develop
Our Future.



Metro Denver
Economic Development Corporation



The Metro Denver Economic Development Corporation (Metro Denver EDC) is the nation's first regional economic development authority, bringing together the private sector with more than 70 cities, counties, and economic development agencies in the nine-county Metro Denver and Northern Colorado region.





As Colorado's largest private economic development organization, we unite 250 of Colorado's most influential companies with our partners to leverage the power of our collective expertise in:

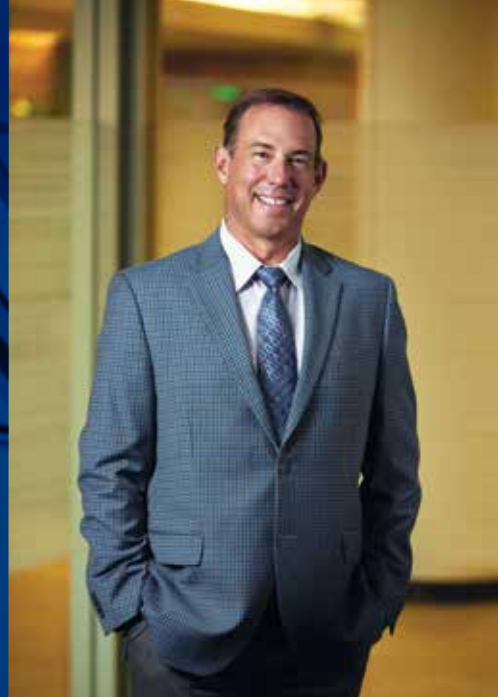
- corporate attraction and retention
- workforce development
- domestic and global marketing
- investments in infrastructure
- public policy that promotes a pro-business climate

As an investor in the Metro Denver EDC, you guide our work, helping secure our economic future. You won't just be the first to know about corporate relocations or infrastructure projects, you drive that process. For the investors at our table, it's not about dividing the existing market share, it's about growing the economy for everyone.



“Just like fiber can ‘future proof’ a network by providing exceptionally high speeds, the Metro Denver EDC ‘future proofs’ the economy by attracting businesses to the region that are looking to relocate or expand.”

GUY GUNTHER
VICE PRESIDENT OF OPERATIONS
CENTURYLINK



“When we looked to relocate, Metro Denver and Colorado topped our list because we’d seen their entrepreneurial, healthy lifestyle showcased. It perfectly matches our mission to nourish what’s next.”

BILL STOUFER
CHIEF OPERATING OFFICER
ARDENT MILLS

“Convening industry leaders and educators to shape programming and curriculum cultivates a talent pipeline for the future – that’s just one way the Metro Denver EDC invests in and supports Colorado’s economy.”

STACY ROODE
SENIOR VICE PRESIDENT
OPPENHEIMERFUNDS



Fuel the next phase of Colorado's economy.

The Metro Denver EDC is the engine behind Colorado's economic development. When you join us, you help ensure that our region makes the short list when major corporations are relocating or expanding.

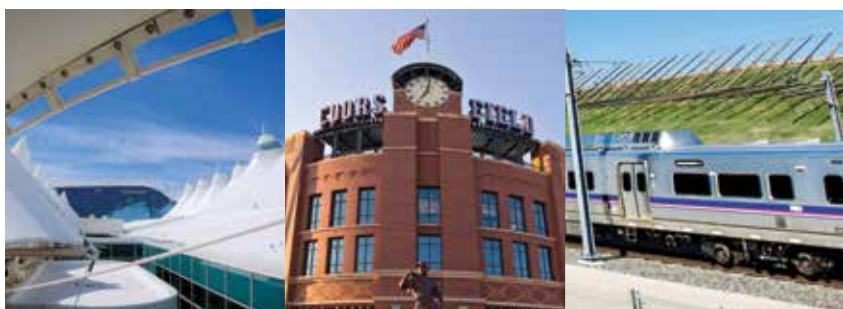
POSITION METRO DENVER: We aggressively and strategically market the metro area on both domestic and international fronts to attract corporate investment and boost economic growth. Our investors help us zero in on the right industries, messages, and emerging markets.

BUILD GLOBAL CONNECTIONS: Global business centers are connected, which is why we work hand-in-hand with Denver International Airport (DEN) on domestic and international route development. And our investors don't just know where we're flying next – they help pick the destinations.

CULTIVATE TALENT: By bringing businesses and university systems together, we ensure new talent has the knowledge and skills to meet the needs of our economy, now and in the future. Whether it be improving curricula or introducing new educational programs, we start those conversations.

DELIVER A BETTER QUALITY OF LIFE: We focus on projects and public policy that make our region a better place to live, play, and do business. DEN, Coors Field, and FasTracks are just a few examples of great investments that put our region in the spotlight for corporate attraction and make us one of the most desirable places in the nation. We rely on our investors to guide those strategic investments.

ATTRACT NEW COMPANIES AND CAPITAL INVESTMENT: The end goal is to bring business, jobs, and growth to our region. We bring the region's dealmakers together at the right times, then leverage our 30-year track record and know-how to get these deals done.



Colorado found a strategic, leading-edge tech partner when Panasonic Enterprise Solutions selected Denver for its new, state-of-the-art North American headquarters in December 2014. After its site selector attended the Metro Denver EDC's annual Site Selection Conference, the focus of Panasonic's national site search turned toward Denver's growth near Denver International Airport (DEN). The Metro Denver EDC worked with the Denver Office of Economic Development (OED) and the Colorado Office of Economic Development and International Trade (OEDIT) to facilitate Panasonic's evaluation and selection of its site along the newly opened University of Colorado A Line.

Panasonic Enterprise Solutions formed in April 2014 to bring together various Panasonic professional business service units and manufacturing. The company considered 21 technology-focused cities across the U.S. and ultimately chose Denver because of its talented workforce, reputation for leading in sustainability and renewable energy, global connectivity, and opportunities to partner with state

and local government leaders. According to Panasonic Enterprise Solutions' President Jim Doyle, those reasons "made it a slam dunk." Panasonic is on track to add 330 full-time employees. The project was supported by Colorado's Strategic Fund program to support the new job creation planned for the company's new headquarters.

The company located its new HQ at the University of Colorado A Line's Peña Station, connecting downtown Denver with DEN. This location afforded Panasonic the space needed to build a 400-acre transit-oriented site. The company is also working with nearby landowners to construct a sustainable smart city, modeled after another Panasonic development in Fujisawa, Japan.

Panasonic's presence has already led to innovative public-private partnerships. It's working with the Colorado Department of Transportation on RoadX, a pilot-program opening Colorado's roads to testing autonomous vehicles and innovative traffic planning and management systems.

Panasonic®





Partners Group

REALIZING POTENTIAL IN PRIVATE MARKETS

The financial services industry in Metro Denver took on a new international partner in Partners Group. The global private markets investment manager initially conducted a site search in November 2015 to identify a globally connected location for its new Americas headquarters, intended to be a hub for its Americas business, which includes existing offices in New York and Houston.

The Metro Denver EDC proactively pushed Colorado's talented workforce, millennial destination, and global connectivity as the company was looking to add several hundred net new full-time jobs over the coming years. The Metro Denver area beat out seven other cities in other states in being chosen as the location of the new campus, with Partners Group's decision.

"We will invest a significant amount of time and resources into building our

Colorado campus, which is a reflection of our commitment to the Americas," Charles Dallara, the company's chairman of the Americas, said in a statement at the time. "We believe Colorado is a great fit for Partners Group and are excited to be able to offer our employees the option of working there."

The Metro Denver EDC worked across the region to ensure the company could utilize temporary office space in downtown Denver while Partners Group constructed its build-to-suit campus headquarters in Broomfield.

Today, Partners Group already has more than 100 employees in its Denver office and has broken ground at the site of its future headquarters in Broomfield. The momentum of Partners Group's relocation has spawned interest from other financial services firms to consider Colorado for expansion opportunities.

Go beyond “in the know.”

With a seat at the Metro Denver EDC, you're not just planning our region's future, you're creating it. As a private organization that crosses political boundaries to effect positive change, we—and you—forge connections that make a real impact.

- **Be the first to know when a company decides to expand or relocate to our region. In many cases, you've helped recruit them.**
- **Foster alliances with local economic developers and elected officials throughout Metro Denver and Northern Colorado.**
- **Gain insider expertise from industry-specific committees and coalitions.**
- **Access all the benefits of the Denver Metro Chamber of Commerce, our partner organization with over 3,000 member companies and a 150-year history.**

Vision, made a reality.

We have been working hard to make our region's economy diverse, competitive, and poised for success since 1986. Be a part of our organization and impact Metro Denver's future.



Regional Investments

Denver International Airport (DEN)

- 6th-busiest airport in the U.S.
- 18th-busiest in the world
- \$26B+ annual economic impact

Colorado Convention Center

- Opened in 1990
- Doubled in size in 2004
- \$540M+ economic activity

FasTracks

- \$7.4B project
- 122 miles of rail and bus rapid transit
- Created more than 10,000 jobs

Denver Union Station

- Central hub of regional system
- \$3.1B economic impact
- 24,570 indirect and induced jobs

Coors Field, Mile High Stadium, Pepsi Center, and Dick's Sporting Goods Park

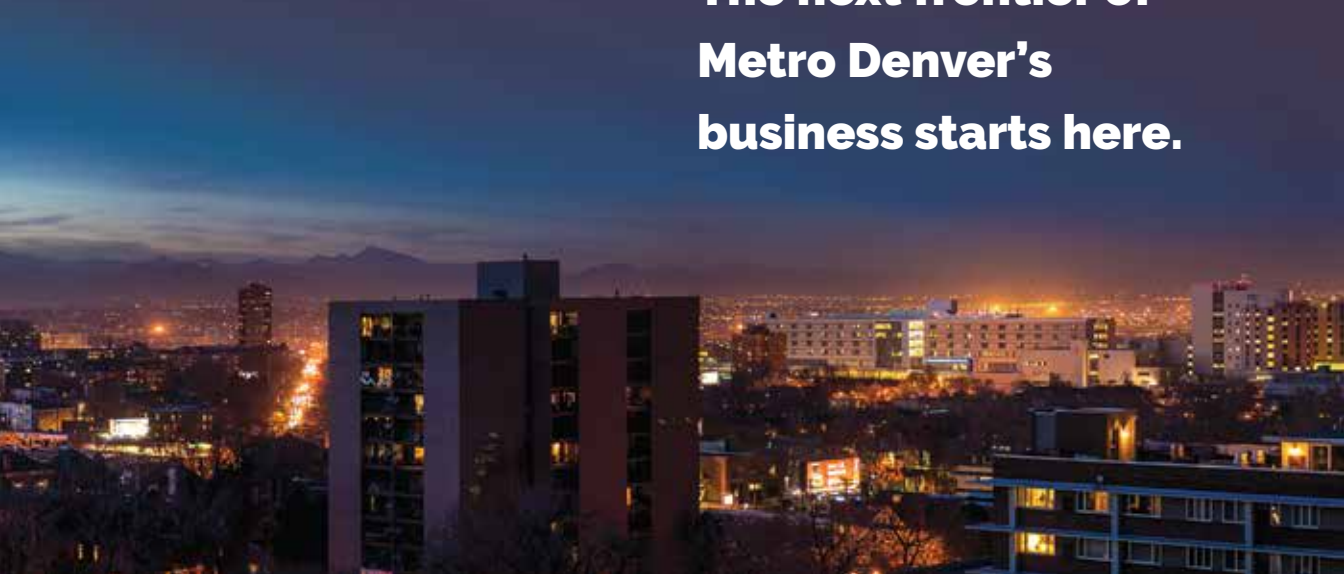
- In the past 20 years, four new venues have been constructed
- 6M+ fans attend each year

Anschutz • Fitzsimons

- University of Colorado Anschutz Medical Campus – 227-acre medical campus, home to top clinical and research programs
- Fitzsimons Innovation Campus – 578-acre district, largest scientific and medical-related development project



**The next frontier of
Metro Denver's
business starts here.**



“Through our partnership with the Metro Denver EDC, we’ve seen how they accelerate innovation and advance a vibrant, diverse Colorado economy. Their collaborative model is a powerful approach for sustainable investment and growth.”

MONICA LANG
CHIEF OF STAFF
ZAYO GROUP



“DaVita means to give life. Likewise, the Metro Denver EDC and its investors work to deliver a great quality of life by investing in making Colorado a better place to live, play, and do business.”

JIM RECHTIN
PRESIDENT
CALIFORNIA MARKET / SVP CORPORATE STRATEGY
DAVITA MEDICAL GROUP



“The Metro Denver EDC connects us – from the flights we need to do business around the world to introductions to leaders, like Colorado’s congressional delegation, whose policies can impact our work.”

HEATHER BULK
CHIEF EXECUTIVE OFFICER
SPECIAL AEROSPACE SERVICES



AECOM

Anadarko
Petroleum Corporation

Anthem

ARROW

**Brownstein Hyatt
Farber Schreck**

BRYAN CAVE

CenturyLink

Children's Hospital Colorado

COMCAST

Davita

EideBailly
CPAs & BUSINESS ADVISORS

EKS&H

encana

1-TBANK

Flagship
FOOD GROUP

FORESTCITY

We're saving a seat for you.

Bring us your insights and strategic thinking, and you'll join a powerful leadership community that includes nine different counties and the state overall. Learn more about your opportunity with the Metro Denver EDC and the Denver Metro Chamber today.

Metro Denver
Economic Development Corporation

DENVER METRO CHAMBER OF COMMERCE

Health ONE

HUSCH BLACKWELL

Janus Henderson
INVESTORS

JEPPESEN
A BURNS COMPANY

KAISER PERMANENTE

MOLSON Coors

noble energy

OFFICESCAPES
HARDER WORKING SPACES

Panasonic

PINNACOL
ASSURANCE

SUNCOR

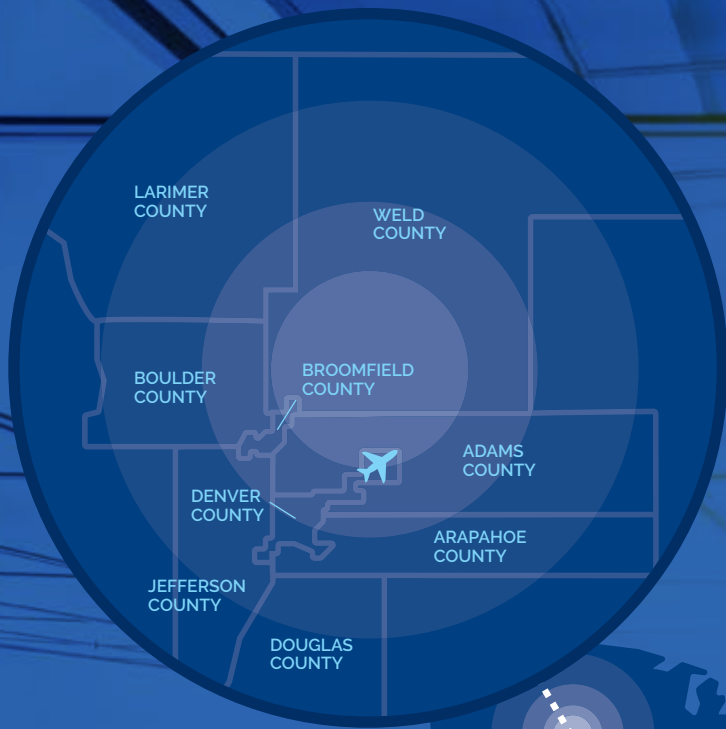
UNITED AIRLINES

ULA
United Launch Alliance

WELLS FARGO

Xcel Energy

Zillow GROUP



Metro Denver
Economic Development Corporation



**DENVER
METRO
CHAMBER
OF COMMERCE**

1445 Market St, Suite 400 | Denver, CO 80202 | 303.620.8092

info@metrodenver.org | metrodenver.org

