## **Business**











METRO DENVER ECONOMIC DEVELOPMENT CORPORATION

## Metro Denver: Mile High Advantages

Metro Denver is simply one of the best places in the country to live and work with the advantages of a highly educated workforce, a collaborative business environment, and a multimodal transportation system that will take us years into the future.

Regionalism – the Metro Denver region is recognized nationally and even internationally for its collaborative approach to economic development. With community-wide support for the arts, bi-partisan dialogue among the region's mayors, and proactive efforts to attract major sporting events and tourism, collaboration and enthusiasm abound in Metro Denver. Working together for a vibrant future is how we do business in Metro Denver.

**Workforce** – A core of young, highly educated workers (second in the U.S. for percentage of residents with a bachelor's degree or higher) populate Metro Denver. They come from all over the U.S. and the world, and once they discover Colorado, they seldom leave. Our combination of health, family, and career opportunities make for a balanced life that's nearly impossible to match.

**Innovation** – With high rates of entrepreneurism, leading research universities, and significant venture capital investment, Metro Denver is known as one of the most innovative regions in the country. It's no wonder the U.S. Patent and Trademark Office opened one of four satellite offices in Denver in 2014.

**Infrastructure** – Although the Metro Denver region faces many of the same growing pains as other major metropolitan areas, it took charge of its future by building a new international airport, proactively designing a multimodal transportation system, and intelligently planning residential, commercial, and retail development. The result is the nation's leading model for smart growth to facilitate growing population areas.

**Health and Wellness** – Attribute it to our nearly 300 days of sunshine, our exceptionally mild climate, or the Rocky Mountains in our backyard. The fact is Metro Denver has a balanced lifestyle that translates into a productive workforce that experiences less absenteeism and places fewer demands on the healthcare system. Colorado has the nation's lowest obesity rate and is among the five lowest states for heart disease, diabetes, and cancer rates.



## 5280 FACTS

The Kauffman Foundation ranked Metro Denver fifth in its 2015 index of Startup Activity by Metropolitan Area.

To join the Metro Denver EDC in its mission of expanding the regional economy, please contact:

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